REVISED Draft for Discussion
2-27-02
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With edits by Gross and Tomb 3/30/02

http://www.philipmorrisusa.com/DisplayPageWithTopic.asp?ID=42

INGREDIENTS IN CIGARETTES

Questions and Answers

Q: What is in your cigarette brands?

A: The primary ingredient in PM USA's cigarette brands is tobacco. In fact, the Company's typical blended cigarette has approximately 90 percent tobacco in the "filler" portion, which is the column above the filter.

Tobacco is combined with a variety of natural and artificial ingredients and flavors to create each of brand's distinctive flavor, taste and aroma. Click here to view the complete list of ingredients in our cigarettes [website address TK]

In addition to tobacco and the ingredients added to the filler, cigarettes contain non-tobacco components such as cigarette paper and filter materials.

Q: Are the ingredients in cigarettes regulated as they are in other consumer products?

A: The government reviews the use of ingredients in cigarettes, just as it does for other consumer products, with the same confidential treatment of trade secrets.

Since 1986, Philip Morris U.S.A. has disclosed all of the ingredients added to its tobacco brands to the U.S. Department of Health and Human Services (HHS).

The Company supports regulation that would enable the U.S. Food & Drug Administration to assess the toxicological effects of the ingredients used in the manufacture of cigarettes. The evaluation should take into account that the ingredients are for use in cigarettes, where heat and inhalation are factors. It is PM USA's scientific judgment, based on the best data available, that the ingredients used

Source: https://www.industrydocuments.ucsf.edu/docs/qpxk0001

in its cigarettes do not increase the inherent harm caused by cigarettes. No matter what other ingredients are in a cigarette, the tobacco presents serious risks to smokers, including cancer, emphysema and other diseases.

Q: What are the specific ingredients in your brands?

A: Philip Morris U.S.A. discloses the ingredients in its cigarettes in three different formats on this website:

Tobacco Ingredients By-Brand – a list of the principal ingredients that are used in the manufacture of each Philip Morris U.S.A. brand currently sold in the U.S. The ingredients and flavors, listed in descending order by weight, are either commonly known or added to tobacco at levels greater than or equal to 0.1 percent of the weight of the tobacco rod (the column of tobacco in each cigarette).

Tobacco Ingredients in All Brands – a composite list of ingredients added to the tobacco in all Philip Morris U.S.A. brands sold in the U.S. Not all of the ingredients on this list are present in each brand.

Ingredients in Non-Tobacco Components – a composite list of ingredients in the non-tobacco components of all Philip Morris U.S.A. brands sold in the U.S. Excluded from this list are processing aids that are not significantly present in and do not functionally affect the finished product.

*** In regards to non-tobacco components**
The non-tobacco components consist of materials that Philip Morris U.S.A. purchases from independent suppliers, many of whom consider the ingredients in their materials to be valuable trade secrets. Also, Philip Morris U.S.A. manufactures its cigarettes in multiple factories using a variety of machines, and some of the non-tobacco components used in a particular brand are purchased from multiple suppliers. Accordingly, the non-tobacco materials used in a particular brand may vary depending on the factory, the particular machinery used and the supplier.

Therefore, ingredients are grouped these in the following six categories: (1) cigarette papers, (2) sideseam adhesives, (3) monogram inks, (4) filtration materials, (5) filter papers (including plug wraps, tipping papers and tipping paper inks), and (6) filter adhesives. Within each category the ingredients are listed in descending order by weight.

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Q: Are "natural" cigarettes safer?

A: There is no such thing as a safe cigarette. Government health warnings about smoking apply to all cigarettes, regardless of the ingredients added, including those containing only tobacco and paper. In fact, the U.S. Federal Trade Commission's Director of Consumer Protection has taken action to "clear up any misconception that cigarettes without additives are safer to smoke than other cigarettes." To repeat, no matter what other ingredients are in a cigarette, the tobacco presents serious risks to smokers, including cancer, emphysema and other diseases.

- **FTC's 1999 press release on cigarette ingredients.**

Q: Why not disclose the "complete recipe" for your brands?

A: Adult smokers choose cigarette brands based on flavor, taste and aroma, and tend to remain loyal to those brands, as they do with other consumer products. Therefore, by providing detailed brand recipes, PM USA would be compromising its ability to maintain valuable trade secrets for competitive purposes. Tobacco companies, like other manufacturers of brand name products, use elaborate procedures to safeguard their ingredient information. Philip Morris U.S.A.'s position on this issue is consistent with that of other consumer products companies as well as with the decision of a Federal appeals court.

- **Click here for full opinion of the court**

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